



**Chapin Labor Day 2021, PO Box 183, Chapin, SC 29036  
SPONSORSHIP FORM**

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: (     ) \_\_\_\_\_ EMAIL: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

(CHECK APPROPRIATE SPACE)

\_\_\_\_\_ GRAND SPONSOR \$3,500 - included as presenting sponsor for pre-event publicity including radio mentions, inside front and back cover of program, company logo on website, posters, and Channel 2, complimentary parade entry and vendor space.

\_\_\_\_\_ TENT SPONSOR \$3,000- pre-event publicity including radio mentions, the very back cover of the program in color company logo on website, posters, opportunity to hang promotional banner or signage on tent, Channel 2 advertisements, complimentary parade entry and increased vendor space.

\_\_\_\_\_ INFORMATION BOOTH SPONSOR- \$2000- includes full page ad in program book, logo on website, advertisement at information booth and pre-event publicity exposure.

\_\_\_\_\_ STAGE SPONSOR \$750 – (2 available Sunday or Monday) includes 1 full page ad in the program book, logo on website, banner on Beaufort Street stage and pre-event publicity exposure.

\_\_\_\_\_ PARADE REGISTRATION SPONSOR \$750– includes 1 full page in program, logo on website, signage at registration area, include vendor space and pre-event publicity exposure.

\_\_\_\_\_ COOL DOWN SPONSOR \$500–includes 1 full page ad in the program book, logo on website, banner on two cool down tents and one vendor spot in festival.

\_\_\_\_\_ CLASSIC CAR SHOW SPONSOR \$500 – (2 available) includes 1 full page ad in program, logo on website, signage in car show area and pre-event publicity exposure.

\_\_\_\_\_ CHILDREN’S CARNIVAL SPONSOR \$250 – includes 1 full page ad in program, logo on website, signage in carnival area, posters, complimentary parade entry and pre-event publicity exposure.

**Program Ads**

\_\_\_\_\_ FULL PAGE AD \$175 \_\_\_\_\_ HALF PAGE AD \$100 \_\_\_\_\_ QUARTER PAGE AD \$75

\_\_\_\_\_ I need help with my ad design \_\_\_\_\_ I will submit a design

Please send your space reservation form in no later than Aug. 6, 2021, with checks made payable to: Chapin Labor Day 2021 and mailed to: Chapin Labor Day 2021, PO Box 183, Chapin, SC 29036.

If you are interested in additional options for sponsorship, please contact Nicholle Burroughs at [communications@chapinsc.com](mailto:communications@chapinsc.com)